

Connor Blair

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EDUCATION

Auburn University | Auburn, AL

May 2026

Bachelor of Arts in Public Relations & Film Studies

Film marketing and communications professional with a strong foundation in public relations, visual storytelling, and entertainment media. Experienced supporting creative and marketing teams through video production, BTS content, screenplay coverage, and brand-facing communications. Adept at fast-paced workflows, deadline-driven environments, and crafting audience-focused narratives for film and digital platforms.

EXPERIENCE

3 Road Productions | Auburn, AL

December 2023 - Present

Creative Marketing Producer

- Produce and edit narrative-driven video content for commercial, event and digital platforms
- Collaborate directly with clients to develop brand-aligned visual storytelling under tight deadlines
- Manage creative workflows from concept through delivery, ensuring consistency in messaging, tone, and visual quality

MAK Media | Auburn, AL

February 2025 - Present

Video Production Intern

- Edit social and feature video content in Adobe Premiere Pro aligned with client goals and brand guidelines
- Organize media assets and timelines to support efficient post-production workflows

Kingdom Story Company | Franklin, TN

June 2025 - August 2025

Intern

- Edit BTS footage into fast-paced social content to support marketing of upcoming film projects
- Provide written coverage and analysis for feature-length screenplays and development-stage projects

Beta Upsilon Chi Fraternity | Auburn, AL

January 2023 - January 2025

Vice President of External Affairs

- Led external communications and managed all social media content strategy, creation, and distribution
- Oversaw social and philanthropic initiatives and coordinated sponsorships with local and national brands to ensure consistent messaging and representation

SKILLS

- Entertainment & Film Marketing Fundamentals
- Persuasive Visual Storytelling & Narrative Development
- Script Coverage, Analysis & Message Framing
- Fast-Turnaround Digital & Social Content