



3 ROAD PRODUCTIONS

BRAND GUIDE

ADDITIONAL INFO

Connor Blair
(205) 440-0697
www.3roadproductions.com

VISUAL BIOGRAPHY

CONCEPT #1



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PERSONAL BRAND KIT GUIDELINES

LOGOS



TYPOGRAPHY

Aa

Impact
Light

Aa

Courier
Regular

Aa

Adobe Garamond Pro
Regular

COLORS



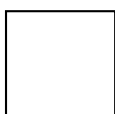
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#3A3A3A



#A8A8A8



#FFFFFF



#F69500



#0BE3D8

E-MAIL SIGNATURE

OLD

Connor Blair

Owner, 3 Road Productions

(205) 440-0697 | 3ROADPRODUCTIONS.COM



NEW



CONNOR BLAIR

205-440-0697 | connor.h.blair@gmail.com



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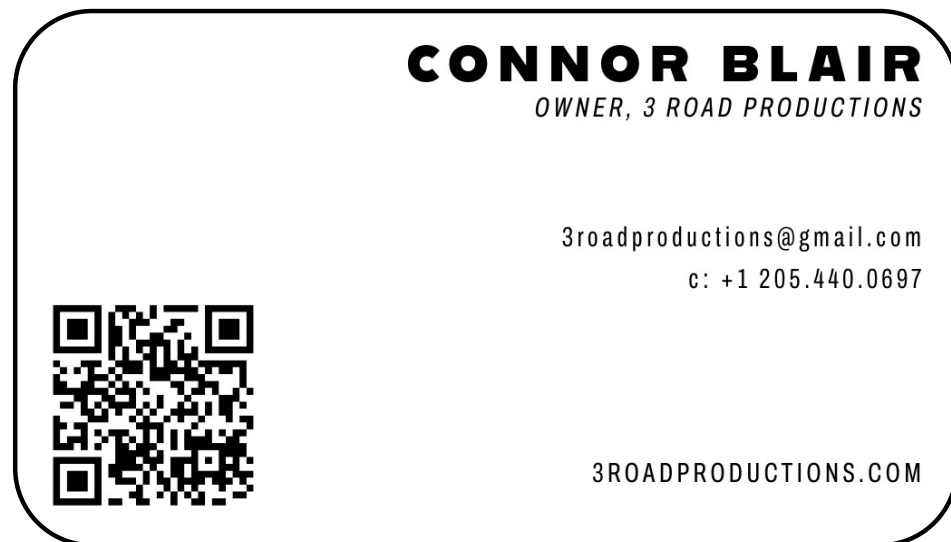
www.linkedin.com/in/connorhblair

BUSINESS CARD

FRONT



BACK



LINKEDIN HEADER

CURRENT



LOGO



3 ROAD PRODUCTIONS

WEBSITE NAVIGATION HEADER

CURRENT



HOME

ABOUT

VIDEOGRAPHY

FILMMAKING

WEDDINGS

PHOTOGRAPHY